ARIMA Model Application in Predicting NVIDIA's Stock Price

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Abstract: The volatility of stock prices in the technology sector has drawn significant attention from both investors and researchers, particularly in the rapidly evolving GPU market. This study aims to address the challenges of accurately forecasting stock prices by applying the ARIMA model to NVIDIA's stock, a prominent player in the GPU industry. Using monthly data from July 2014 to July 2024 obtained from Yahoo Finance, the data is preprocessed through first and second-order differencing to ensure stationarity. Several ARIMA models are constructed, with ARIMA(2,2,1), the time series value is determined by the combination of the first two autoregressive terms (after two differencing) and the previous error term, and ARIMA(0,2,1), the model depends only on the previous error term, demonstrating the best fit based on AIC and BIC criteria. The predictive accuracy of these models is compared by calculating key statistical indicators, such as RMSE, MAE, MAPE, and Symmetric MAPE. The findings suggest that while both models offer valuable insights, ARIMA(021) provides more precise forecasts. However, the limitations of ARIMA models in capturing non-linear and sudden market movements are acknowledged, emphasizing the need for incorporating additional real-world factors in future analyses. This study provides practical recommendations for investors and researchers to understanding and predicting stock market trends.

Keywords: ARIMA, NVIDIA, time series forecasting, stock price prediction, financial markets.

1. Introduction

In today's globalized and digitized economic environment, the financial market, as an important place for resource allocation, has always been the focus of attention of both academia and the industry in terms of its volatility and trend prediction [1]. With the rapid development of big data and artificial intelligence technology, financial time series analysis has become increasingly important as a key tool for predicting market behavior and assessing investment risks [2]. Among them, ARIMA, as one of the classic methods of time series forecasting, has occupied a pivotal position in the field of financial forecasting by virtue of its powerful data processing capability and forecasting accuracy [3].

NVIDIA, as the world's leading graphics processing unit (GPU) manufacturer, has a pivotal position in artificial intelligence, deep learning, high-performance computing and other fields [4]. Its stock price performance often reflects the market's expectations of future technology trends and investor confidence [5-6]. Accurately predicting the closing price of NVIDIA's stock is not only

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important for investors to formulate investment strategies and manage their portfolios, but also provides a powerful support for studying the market dynamics of the technology industry and evaluating the value of companies [7]. Therefore, this report aims to explore the application of the ARIMA model in forecasting the closing price of NVIDIA, an important technology stock in the US stock market [8].

Using the historical closing price data of NVIDIA Corporation, the ARIMA model is used to make predictions and test the accuracy of the model in short-term price prediction, so as to achieve the research objective of assessing its future price movements. The significance of this study is to provide investors with a more scientific basis for decision-making and to enhance their risk management ability in the fast-changing technology stock market.

2. Methodology

2.1. Data Source

The data source is Yahoo Finance (https://finance.yahoo.com/) and covers monthly data from July 2014 through July 2024. Specifically, this study uses the average of NVIDIA's monthly closing prices to minimize the impact of day-to-day volatility and improve forecast stability. With this approach, the model is able to capture long-term trends and cyclical variations in stock prices.

2.2. Descriptive Statistics

2.2.1. Data Characterization

NVIDIA's monthly data from July 2014 through July 2024 were summarized as follow(Table 1). Table 1shows stock price and adjusted stock price have significant positive skewness and high volatility, while exhibiting distributional characteristics with sharp peaks and thick tails, which may imply the presence of some extreme price volatility situations. Trading volume also shows some volatility, but the distribution is less skewed and more kurtosis relative to the stock price, suggesting that trading volume has been relatively stable over the period, although there have been some instances of unusually high trading volume.

	CLOSE	ADJ_CLOSE	VOLUME
Mean	14.73185	14.70279	9.75E+09
Median	5.910750	5.866656	9.47E+09
Maximum	123.5400	123.5299	2.34E+10
Minimum	0.437500	0.416473	4.14E+09
Std. Dev	21.78586	21.79102	3.41E+09
Skewness	2.778598	2.778689	0.877967
Kurtosis	11.60841	11.60747	4.298693
Jarque-Bera	529.3099	529.2389	24.04830
Probability	0.000000	0.000000	0.000000
Sum	1782.554	1770.038	1.18E+12
Sum Sq. Dev.	56954.82	56981.84	1.40E+21
Observations	121	121	121

Table 1: NVIDIA's monthly data	(July 2014 - July 2024).
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2.2.2. Time Series Diagram

From Figure 1(Generated by Eviews Time Series chart), NVIDIA's closing price appears to have a general upward trend over the period, suggesting that the company's value may have increased overall over the period. In terms of volatility, the stock price shows significant volatility with multiple highs and lows, suggesting that the stock has experienced varying degrees of volatility over time. In terms of seasonality, although the figure1 does not explicitly show a cyclical pattern, the volatility of the stock price may suggest certain cyclical factors, such as seasonal economic activity or industry-specific cyclical influences. In terms of stationarity, the stock price time series may not be stable in terms of volatility and trend as it shows non-constant mean and variance, which is a problem for using the ARIMA model, which requires the time series to be stable.

In summary the figure 1 shows that the monthly closing price of NVIDIA is unstable, so the data needs to be preprocessed, which can be done by processing the data through first-order difference.

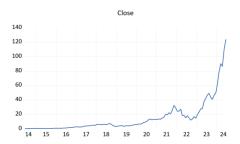


Figure 1: Time Series Diagram.

2.3. First-Order Difference

First-Order Difference:

$$\Delta Y_t = Y_t - Y_{t-1} \tag{1}$$

Where,

 Y_t is the closing price of NVIDIA at time t-1,

 ΔY_t denotes the time the first-order differential at time t.

After the first-order difference, it is observed that the volatility of the data is reduced(Figure 2), but there is still a clear upward or downward trend. Therefore, it is necessary to do the second-order difference, after the second-order difference(Figure 3), there is no obvious upward trend in the data, and there is a convergence of the characteristics, so it is considered that the second-order difference after the NVIDIA stock price has been stable.

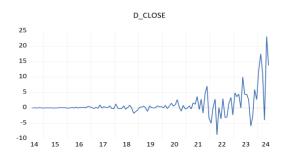


Figure 2: first-order difference.

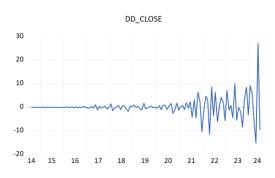


Figure 3: the second-order difference.

In order to ensure the validity of the results, data is done the ADF test (Figure 4). The test result showed that the test statistic is -7.163. Since this value is much smaller than the common critical value (the critical value at the 1% level is -2.58), this suggests that it is enough evidence to reject the original hypothesis. The original hypothesis is that the time series has a unit root, i.e. it is non-stationary. Since the ADF test statistic is much smaller than the critical value. In addition, the p-value is very small (2.091), much less than 0.05, which further supports our conclusion to reject the original hypothesis. And the output concluded that the series (DD_CLOSE) after second order differencing is smooth and can be used for further ARIMA model or other time series analysis.

		t-Statistic	Prob.*
Augmented Dickey-F	uller test statistic	-7.163266	0.0000
Test critical values:	1% level	-2.585405	
	5% level	-1.943662	
	10% level	-1.614866	

*MacKinnon (1996) one-sided p-values.

Figure 4: the ADF test.

2.4. Model

2.4.1. Determine the Lag Order

In the autoregressive part, the number of lags of the first significant partial autocorrelation coefficient (PAC) is usually chosen as the order of the AR part. As it can be seen from the figure 5, the PAC is significant at lag 1 and lag 2, so AR(2) can be considered. In the difference Part, since the second order difference (D(CLOSE,2)) is performed, this means that the data has been processed through difference twice to achieve smoothness. Therefore, the order of the I part is 2.

In moving average part, the lag of the last significant autocorrelation coefficient is usually chosen as the order of the MA part. From the figure 4, it can be seen that AC is significant at lag 1 and lag 2, so MA(2) can be considered.

In summary, ARIMA(2,2,2) will be chosen as the prediction model in this paper, However, suitable models also need to be compared by comparing the AIC and BIC values of each model.

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Autocorrelation	Partial Correlation	AC	PAC	Q-Stat	Prob
		1 -0.475	5 -0.475	27,560	0.000
1		2 -0.075	5 -0.389	28,260	0.000
1 🛛 1		3 0.045	-0.288	28.514	0.000
i 🗖	11	4 0.171	0.041	32.159	0.000
		5 -0.271	-0.193	41.458	0.000
- D	111	6 0.166	6 -0.031	44.987	0.000
1 1		7 -0.006	6 -0.011	44.992	0.000
10	1 1	8 -0.038	-0.034	45.180	0.000
i 🚺 i	I I I	9 0.033	0.091	45.325	0.000
1 1	1 1	10 -0.008	-0.003	45.333	0.000
	L 1	11 -0.174	-0.251	49.360	0.000
1 III	I 🔲 I	12 0.303	0.119	61.709	0.000
	1	13 -0.175	5 -0.047	65.891	0.000
11	I I	14 -0.008	-0.003	65.900	0.000
() ()	I I I	15 0.029	0.014	66.020	0.000
i 🗐 i	11	16 0.107	0.022	67.635	0.000
	1 🛛 1	17 -0.158	0.085	71.159	0.000
1 🗓 I	I I I	18 0.066	0.012	71.777	0.000
i 🚺 i	1 1	19 0.030	0.021	71.911	0.000
т) т	I 🔲 I	20 0.022	0.134	71.979	0.000
10	1 1	21 -0.036	0.090	72.168	0.000
1 I	1 🛛 1	22 0.004	0.064	72.170	0.000
1	1	23 -0.097	-0.079	73.580	0.000
· 📃	I 🔲 I	24 0.238	0.142	82.148	0.000
I	101	25 -0.253	-0.082	91.945	0.000
1 1 1		26 0.026	6 -0.162	92.050	0.000
I 🔲 I	1 I I I	27 0.136	0.044	94.930	0.000
1 1	1 1	28 -0.009	-0.039	94.943	0.000
. 🖬 .	I . N. I		0.050	07 000	<u> </u>

Figure 5: Correlogram of D(CLOSE,2).

2.4.2. Model Selection

Based on the Table 2, Model6 ARIMA(2,2,1)) and model3 ARIMA(0,2,1) had the lowest AIC value, indicating the best fit to the data of all the models while maintaining model simplicity. Since the model has low AIC and BIC values[9], this means that the model has better performance in fitting the data while penalizing the model complexity. In addition, Model 6 has a moderate amount of autoregressive and moving average terms, which helps capture the dynamic nature of the data while avoiding overfitting. In summary, Model 3 and Model 6 will be selected for predicting the closing price of NVIDIA in this paper.

Model		AIC	BIC
Model1	ARIMA(1,2,0)	5.562	5.632
Model2	ARIMA(2,2,0)	5.398	5.592
Model3	ARIMA(0,2,1)	5.343	5.414
Model4	ARIMA(0,2,2)	5.359	5.452
Model5	ARIMA(1,2,1)	5.359	5.452
Model6	ARIMA(2,2,1)	5.352	5.469
Model7	ARIMA(2,2,2)	5.369	5.509

Table 2: AIC and BIC criteria

2.5. Model Output

2.5.1. Model 6

The equation for model6 is as follows:

$$\Delta^2 y_t = 0.101388 - 0.24056 y_{t-1} - 0.2611 y_{t-2} - 0.558364 \epsilon_{t-1} + \epsilon_t$$
⁽²⁾

Where, $\Delta^2 y_t$ denotes the closing price after second-order differencing at time point t. The next two terms are autoregressive terms corresponding to y_{t-1} and y_{t-2} , respectively. This is closely followed by the moving average term, corresponding to ϵ_{t-1} .

The inverse of the autoregressive roots of the model (Inverted AR Roots) is complex (-0.12 \pm 0.50i), indicating that the model may have some oscillatory behavior. The inverse of the moving average roots (Inverted MA Roots) is 0.56 and its absolute value is less than 1, which indicates that the moving average component is stable (Figure 6). Additionally, the Durbin-Watson statistic is 2.009, which is close to 2, indicating that there is no significant autocorrelation between the residuals (Figure 5). From Figure 7, the autocorrelation coefficient and partial autocorrelation coefficient of the model do not show a significant cyclical pattern, which indicates that the model is stable to some extent. The P-value of the Q-statistic of the model at lag 4 is greater than 0.05, which indicates that there is no significant autocorrelation of the residuals of the model, and the model diagnosis results are good. In terms of the Model Predictive Power, the F-statistic value is 19.31 and the P-value is 0, indicating that the model is statistically significant and has some predictive power.

Variable	Coefficient	Std. Error	t-Statistic	Prob.
С	0.101388	0.113551	0.892880	0.3738
AR(1)	-0.240560	0.055167	-4.360559	0.0000
AR(2)	-0.261100	0.091870	-2.842077	0.0053
MA(1)	-0.558364	0.067771	-8.239031	0.0000
SIGMASQ	11.28037	0.750343	15.03362	0.0000
R-squared	0.403896	Mean dependent var 0.		0.117084
Adjusted R-squared	0.382980	S.D. depend	dent var	4.368508
S.E. of regression	3.431490	Akaike info criterion 5.35		5.352895
Sum squared resid	1342.364	Schwarz criterion 5.46		5.469665
Log likelihood	-313.4973	Hannan-Quinn criter. 5		5.400312
F-statistic	19.31046	Durbin-Watson stat		2.009788
Prob(F-statistic)	0.000000			
Inverted AR Roots	12+.50i	1250i		
Inverted MA Roots	.56			

Figure 6: Model 6 output.

Autocorrelation	Partial Correlation	AC	PAC	Q-Stat	Prob
1.1.1	1 11	1 -0.005	-0.005	0.0036	
	() () ()	2 0.023	0.023	0.0683	
1.1	1 1 1	3 -0.030	-0.030	0.1786	
1 11	1 1 1	4 0.068	0.068	0.7655	0.382
		5 -0.221	-0.221	6.9523	0.031
1.0	1.0	6 0.051	0.052	7.2789	0.064
1.1	1 1 1	7 -0.018	-0.008	7.3216	0.120
	1 10	8 -0.041	-0.061	7.5344	0.184
	1 1 1	9 -0.043	-0.008	7.7735	0.255
1.1.1	1 10	10 -0.008	-0.066	7.7822	0.352
10	1 1	11 -0.096	-0.077	9.0083	0.342
· 🗖	1 I I I I I I I I I I I I I I I I I I I	12 0.219	0.236	15.444	0.079
101	1 10 1	13 -0.064	-0.108	16.007	0.099
() (1)1	14 0.032	0.029	16.144	0.136
1 🛛 1	1 1 10	15 0.060	0.086	16.637	0.164
1 10	1 1 1	16 0.115	0.030	18.490	0.140
	1 1 🗊 1	17 -0.048	0.076	18.809	0.172
- i (b) -	1 1 1	18 0.087	0.033	19.887	0.176
1 11	1 1 10	19 0.094	0.094	21.160	0.172
1.0	1 1 10	20 0.052	0.110	21.549	0.203
10	1 10	21 -0.060	-0.055	22.072	0.229

Figure 7: Model 6 - the autocorrelation test results.

2.5.2. Model 3

The equation for model3 is as follows:

$$\Delta^2 \mathbf{y}_t = 0.092987 - 0.775265\epsilon_{t-1} + \epsilon_t \tag{3}$$

In regards to stability analysis, model3 is an ARIMA(0,2,1) model and since there is no autoregressive (AR) component this paper will not discuss the inverse of the autoregressive root. The Inverted MA Roots of MA is 0.78 and its absolute value is less than 1, which suggests that the moving average component of the model is stable and does not lead to unstable oscillations in the model (Figure 8). In addition, the Durbin-Watson statistic is 2.043841 and this value is close to 2 which indicates that there is no significant positive or negative autocorrelation between the residuals as it implies that the error terms of the model are independent of each other (Figure 8). Regarding the

autocorrelation test, the autocorrelation test of the residuals of Model3 shows that the p-value of all the lags is greater than 0.05 except for lag 12 which is close to 0.05, indicating that there is no significant autocorrelation between the residuals in most cases (Figure 9). In terms of the Model Predictive Power, the value of F-statistic is 36.95081 and the P-value is 0, which is much less than the significance level of 0.05, indicating that the parameters of the model are statistically significant and the model has some explanatory power.

Variable	Coefficient	Std. Error	t-Statistic	Prob.
С	0.092987	0.085637	1.085822	0.2798
MA(1)	-0.775265	0.044542	-17.40537	0.0000
SIGMASQ	11.55928	0.712380	16.22628	0.0000
R-squared	0.389157	Mean dependent var		0.117084
Adjusted R-squared	0.378626	S.D. depend	dent var	4.368508
S.E. of regression	3.443577	Akaike info criterion		5.343507
Sum squared resid	1375.554	Schwarz criterion 5		5.413569
Log likelihood	-314.9387	Hannan-Quinn criter. 5.3		5.371957
F-statistic	36.95081	Durbin-Watson stat		2.043841
Prob(F-statistic)	0.000000			
Inverted MA Roots	.78			

Figure 8: Model 6 output.

Autocorrelation	Partial Correlation		AC	PAC	Q-Stat	Prob
	1.1.1	1	-0.028	-0.028	0.0955	
1 🗖 1	1 1	2	-0.082	-0.083	0.9316	0.334
1 🔲 I	1 1	3	0.098	0.094	2.1158	0.347
i 🗖 i	1 1	4	0.143	0.144	4.6835	0.196
L 1	I I I I I I I I I I I I I I I I I I I	5	-0.181	-0.164	8.8420	0.065
1 🔲 I	1 1	6	0.071	0.080	9.4893	0.091
1 1	1 1 1	7	0.005	-0.047	9.4920	0.148
I 🛛 I	1 10	8	-0.059	-0.040	9.9369	0.192
1 1 1	1 1	9	-0.019	0.015	9.9854	0.266
1 🚺 1	101	10	-0.042	-0.104	10.217	0.333
I 🔲 I	1 10	11	-0.075	-0.038	10.973	0.360
· 🗖		12	0.248	0.262	19.245	0.057
I 🚺 I	1 1	13	-0.053	-0.078	19.622	0.075
1 1	1 1	14	-0.003	0.077	19.623	0.105
I 🔲 I	1 1 1	15	0.093	0.048	20.833	0.106
i 📄 i	1 1 1	16	0.120	0.039	22.860	0.087
1 🗖 1	I 🗍 I	17	-0.069	0.058	23.539	0.100
1 🔲 1	1 1 1	18	0.066	-0.011	24.162	0.115

Figure 9: Model 3 - the autocorrelation test results.

2.6. Model Prediction

In this paper, the predicted values of ARIMA(2,2,1) and ARIMA(0,2,1) can be obtained as shown in the table3.

Table 3: the predicted values of ARIMA(2,2,1) and ARIMA(0,2,1).

Month	Actual close	Predict	ed close
WOIL	i Actual close	ARIMA(0,2,1)	ARIMA(2,2,1)
2024.01	61.527	61.174	61.482
2024.02	79.112	71.758	79.168
2024.03	90.356	80.422	90.494
2024.04	86.402	83.709	86.461
2024.05	109.633	119.421	109.669
2024.06	123.540	110.145	123.583
2024.07		125.908	123.701

2024.08	125.836	123.652
2024.09	125.996	123.998
2024.1	126.202	124.186
2024.11	126.245	124.306
2024.12	129.846	124.365

Table 3: (continued).

Based on the prediction results, it can be seen that the model ARIMA(2,2,1) has a tendency to converge from July to December. And it keeps converging to 124. The reason for this happening may be because the model is lacking in capturing the data with the dynamic changes, or the data used in this study is smoother and a bit fitted. In contrast, the predicted values of the ARIMA(0,2,1) model(Table 3), although also showing a certain convergence trend, are relatively more dispersed and better reflect the volatility of the data. Therefore, in comparison, the ARIMA(0,2,1) model is better and can more accurately predict the future trend of NVIDIA's stock price. That means model 3 will be better than model 6.

2.7. Comparison of Predicted Effectiveness

When comparing the effectiveness of Model3 and Model6 in predicting DD_CLOSE(see figure10), Model3 performs better on a number of key statistical indicators, particularly on RMSE, MAE, MAPE and Symmetric MAPE(The smaller the value, the more accurate the prediction), which show less deviation from the actual values. Although Model 6 performs slightly better on Theil's coefficient of inequality, indicating a more even distribution of forecasts and a higher proportion of covariances, implying that its forecast errors are more in sync with changes in the actual values, in terms of overall forecasting accuracy, Model 3 provides more precise forecasts. Therefore, if the main concern is the accuracy of the predictions and their proximity to the actual observations, Model 3 ARIMA(0,2,1) may be a more appropriate choice.

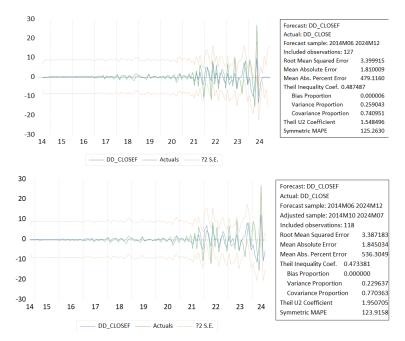


Figure 10: Comparison of Model 3 and Model 6.

3. Discussion

The ARIMA(0,2,1) model was chosen in the modelling section to forecast the monthly data of NVIDIA's stock price. The model effectively smoothes the original non-stationary time series data through second-order difference processing and captures key dynamic features in the stock price time series through a combination of autoregressive and moving average terms. Model diagnostic results show no significant autocorrelation in the residual series, demonstrating the effectiveness of the ARIMA(0,2,1) model in fitting NVIDIA's share price data.

3.1. Macro reasons for the Change in NVIDIA's Valuation

The first reason is the artificial intelligence field is currently located in a leading position. As AI technology develops rapidly and becomes popular, NVIDIA has occupied a dominant position in the AI domain through its strong GPU technique and deep learning framework CUDA. At the same time, its GPU products are extensively applied in fields such as image processing, bringing huge profits to the company [10].

The second reason is due to the rapid growth of the data center business. Over the past few years, cloud computing and big data technologies have developed quickly, triggering increasing demands for high-performance computing resources in data centres. By virtue of its powerful GPU products, NVIDIA has captured this market chance and attained quick business growth. In addition, the latest financial data reveals that NVIDIA's data centre business revenue has surpassed 50%, becoming one of the company's most crucial income sources [11].

The third is based on NVIDIA's strong R&D capabilities. Focusing on R&D investment, NVIDIA is dedicated to boosting sustained innovation of GPU technique. With a big R&D team and cuttingedge R&D facilities, the company constantly introduces competitive new products. Due to such strong R&D strength, the dominant position of NVIDIA in the market is greatly guaranteed [12].

Finally, with the popularization and application of technologies such as artificial intelligence, cloud computing, and big data, the demand and market for high-performance computing resources are increasing [13]. NVIDIA, as a leading company in GPU technology, has a wide range of application prospects and huge market demand for its products and technologies in the market. This rapid growth in market demand has provided strong support for NVIDIA's soaring market value [14].

3.2. Limitations of ARIMA Model

Although the ARIMA model provides this paper with a powerful predictive tool in theory, there are still some limitations in the predicted results [15]. For example, the predicted results all converge to \$124, fluctuating within the range without demonstrating a great deal of variation. It is argued in this paper that the reasons for this phenomenon can be summarized into three, which are model limitations, insufficient consideration of realistic elements, and accumulation of forecasting errors.

First, the ARIMA model is mainly based on the statistical characteristics of historical data for prediction, it is difficult to fully capture the non-linear, non-stationary and sudden movements in the market. Financial markets are often affected by a variety of complex factors, including policy changes, market sentiment, macroeconomic indicators, etc., which are difficult to be fully captured by a single time series model [16].

Second, in practical applications, this paper needs to consider more realistic elements in addition to the limitations of the mathematical model itself. For example, a company's financial situation, industry development trend, market competition pattern, etc. will have an important impact on the stock price. These factors are often difficult to be directly represented in the ARIMA model, resulting in forecast results that may deviate from reality.

Furthermore, forecast errors may accumulate over time, especially in the face of complex and volatile financial markets. This means that even if the model is able to give more accurate forecasts in the short term, its accuracy may drop significantly in the long term.

4. Conclusion

The purpose of this study is to predict the closing price of NVIDIA stock using the ARIMA model, focusing on its validity and predictive accuracy. Through in-depth analysis of monthly data from July 2014 to July 2024, ARIMA(2,2,1) and ARIMA(0,2,1) were found to be the best-fitting models. The results of the study show that although both models provide valuable insights, ARIMA(0,2,1) is superior in terms of forecasting accuracy and captures stock volatility more effectively.

However, this study also has some limitations. Although the ARIMA model exhibits robustness, it appears to be weak in capturing nonlinear and sudden market volatility. The forecasts tend to converge, which highlights the limitations of the model in dealing with dynamic market changes. In addition, this study does not incorporate external factors such as macroeconomic indicators, market sentiment, or firm-specific events, which play a crucial role in fully predicting stock prices.

In order to improve subsequent studies, This paper plans to incorporate machine learning models capable of handling nonlinear patterns and integrating external economic and firm-specific factors to improve forecasting accuracy. Future research will focus on hybrid models that combine ARIMA with other forecasting techniques, such as neural networks, to better capture the complex behavior of the financial markets and thus improve the reliability of stock price forecasts.

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