Portfolio Optimization for New Energy Sector in the Chinese Capital Market

Zelong Zhang 1,a,*

¹ Zhongnan University of Economics and Law, Wuhan, 430200, China a.202121130192@stu.zuel.edu.cn
*corresponding author

Abstract: Portfolio optimization is now playing a key role in the financial sector, investors turn to portfolio optimization to make trade-offs between the expected return and risk. Based on the background of the rapid development of new energy in China. The purpose of this paper is to conduct an asset allocation analysis in the field of the new energy sector. This paper selected nine representative companies from the sector, then this paper analyzed the asset portfolio weights using a mean-variance model, and conducted portfolio tests using real data to obtain the cumulative portfolio returns. The results show that BYD accounts for the largest share in both the maximum Sharpe ratio model and the minimum variance model. And besides, the evaluation of the portfolio weights shows that the maximum Sharpe ratio model performs best. These findings can be used as a reference for investors who are interested in the new energy sector.

Keywords: optimization, new energy, A-Shares, Mean-Variance model

1. Introduction

A-shares, or RMB ordinary shares, are ordinary shares issued by companies incorporated in China, listed in China, denominated in RMB and available for subscription and trading in RMB by domestic institutions, organizations or individuals. With the gradual disappearance of the epidemic and the gradual recovery of the Chinese economy, investing in A-shares becomes a good option for capital management.

The portfolio selection in this paper is based on a mean-variance model. The mean-variance model is a classic portfolio optimization model that has been widely followed and studied since the 1950s. The mean-variance model was first introduced in 1952, when Markowitz used the expected return and standard deviation of a portfolio as an indicator of portfolio effectiveness and introduced the concept of an "efficient frontier." The concept of "efficient frontier", where the portfolio with the smallest standard deviation among all portfolios with the same expected return is the optimal portfolio [1]. in 1964, the capital asset pricing model (CAPM) was proposed, which is based on the mean-variance model and considers the effect of market risk and asset-specific risk on expected returns [2]. The CAPM was further developed into the three-factor model, which improved on the CAPM by considering market factors, firm size and the ratio of stock price to book value, improving the accuracy of asset pricing [3]. The Black-Littman model was also proposed in the same year, which improves on the mean-variance model by introducing subjective views and information. This model can

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help investors to better deal with uncertainty and information asymmetry and improve portfolio effectiveness [4].

In summary, the Mean-Variance model is a classical model in the field of portfolio optimization, which has evolved and improved with the changes in financial markets and the development of technology.

The rising penetration of the new energy vehicle market has attracted the attention of a wide range of investors. This is the main reason why this paper has been chosen to analyze this sector [5]. Nowadays, in the context of the "double carbon" target, green and low-carbon development has become the main theme of China's economic and social development. Low carbon economy is a sustainable economic development model based on low energy consumption, low emissions and low pollution. Low carbon economy is a sustainable economic development model based on low energy consumption, low emissions and low pollution. The development of the new energy industry is of great importance to China's low-carbon economic transformation. It is of great significance to improve energy efficiency, create a clean energy structure and promote the development of new energy industries for China's low carbon economic transformation [6]. The new energy sector will be the new driving force behind China's economic development and transformation [7]. In general, "New Energy + Technology Innovation" will benefit from China's national policy in the medium to long term and is expected to perform a stable upward swing climb in the overall market as investors' risk appetite picks up [8], In this context, the new energy sector has become a popular area for investment. This paper uses a mean-variance model to study portfolios in new energy, using Chinese A-shares as the research data, to provide a reference for individual investors' portfolio management.

In this paper, a portfolio consisting of nine stocks will be constructed using Monte Carlo method [9], and the asset weights in the minimum variance allocation and maximum Sharpe ratio allocation will be derived using the first half-year data. The cumulative returns of the two asset allocations are then compared with the equal weighting model using the second half-year data. The results show that the maximum Sharpe ratio allocation significantly outperforms the asset allocation of the equal-weight model, while the minimum variance allocation maintains better stability with essentially comparable returns, and the model utility is validated.

2. Data

The data in the paper are sourced from the RESSET database (http://www.resset.cn/). This paper selects the nine stocks with the highest market capitalization in the new energy sector in the Shenzhen Stock Exchange, which are CAQC, GXGK, BFHC, GFLY, BYD, YWLN, YGDY, JSJD and XDZN. (Details are shown in Fig. 1, Table 1 and Table 2) Closing prices from January 4th, 2022, to December 31st, 2022, are collected and separated into training set and test set. The training set is used to calculate the average returns and covariance matrix to construct the efficient frontier. The test set is used to determine the merits of the asset allocation by comparing the cumulative returns of the selected asset allocation with those of an equally weighted model.

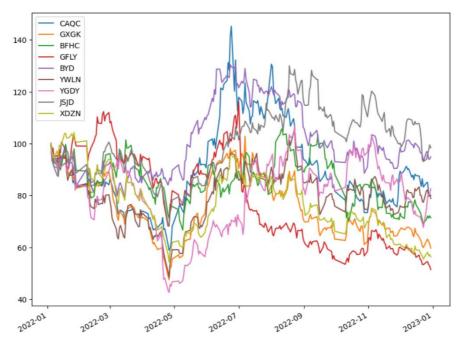


Figure 1: Closing price change curves for nine stocks.

Table 1:Descriptive statistics of the selected assets.

	CAQC	GXGK	BFHC	GFLY	BYD	YWLN	YGDY	JSJD	XDZN
Mean	-0.0003	-0.0016	-0.0008	-0.0021	0.0002	-0.0003	0.0001	0.0003	-0.002
Vari- ance	0.0013	0.0010	0.0012	0.0013	0.0008	0.0013	0.0018	0.0009	0.0009
Max	0.1003	0.1002	0.1000	0.1000	0.0830	0.1160	0.2000	0.1196	0.0830
Min	-0.1723	-0.1001	-0.1000	-0.2971	-0.0736	- 0.09244	-0.2000	-0.0957	-0.1019

The Table 1 shows that 'JSJD' has the highest average return while 'GFLY' has the lowest average return. For variance, 'BYD' is the lowest, while 'YDGY' is the highest.' YDGY' has the highest maximum return and the lowest minimum return, while 'BYD' has the lowest maximum return and the highest minimum return. The covariance matrix for the 9 stocks is as follows.

Table 2: The covariance matrix for the 9 stocks (continue).

	CAQC	GXGK	BFHC	GFLY	BYD	YWLN	YGDY	JSJD	XDZN
CAQ	0.4220	0.1403	0.1057	0.0684	0.1641	0.1769	0.0795	0.1334	0.1906
C	90	10	48	12	20	34	46	03	42
GXG	0.1403	0.2619	0.1718	0.1935	0.1700	0.2602	0.2048	0.1669	0.1865
K	10	32	44	14	67	07	96	14	45
BFH	0.1057	0.1718	0.3375	0.1498	0.1626	0.2122	0.1668	0.1757	0.1852
C	48	44	36	62	54	94	05	39	97
GFL	0.0684	0.1935	0.1498	0.3022	0.1389	0.2306	0.1726	0.1578	0.1597
Y	12	14	62	72	86	17	49	08	01
DVD	0.1641	0.1700	0.1626	0.1389	0.2529	0.1929	0.1301	0.1448	0.1738
BYD	20	67	54	86	67	84	38	38	28

YWL 0.1769 0.2602 0.2122 0.2306 0.1929 0.3956 0.2106 0.1902 0.2312 N07 34 94 17 84 80 87 37 60 **YGD** 0.0795 0.2048 0.1668 0.1726 0.1301 0.2106 0.4614 0.2000 0.1686 49 49 Y 46 96 05 38 87 72 96 0.1334 0.1669 0.1757 0.1578 0.1448 0.1902 0.2000 0.2137 0.1748 **JSJD** 03 14 39 37 49 34 54 08 38 **XDZ** 0.1906 0.1865 0.1852 0.1597 0.1738 0.2312 0.1686 0.1748 0.2952 N 42 45 97 01 28 60 96 54 29

Table 2: (continued).

3. Methods

Defining the mean as the rate of return and the variance as the risk, quadratic programming balances return and risk so that the mutually constraining objectives can be optimally balanced, i.e., seeking the portfolio with the least risk for a given return or the portfolio that maximizes return for a given risk.

This paper considers two specific portfolios and identifies them in the efficient frontier: the maximum Sharpe ratio portfolio and the minimum volatility portfolio.

Variance is used to measure the risk of an investment model, the higher the variance the higher the risk, Markowitz proposed the following definition of portfolio variance.

Variance:
$$\sigma_P^2 = \text{var}\left(\sum_i w_i r_i\right) = \sum_{ij} w_i w_j \text{cov}(r_i r_j)$$
 (1)

The covariance $cov(r_ir_j)$ is a measure of the correlation between the two investment directions. trend is the same, the sloped covariance is positive and the closer the correlation is, the closer the value is to 1; conversely, it is negative and tends to be -1.

The Sharpe ratio is a commonly used tool to measure and evaluate risk-adjusted returns in investments [10]. It is calculated as follows.

$$SharpeRatio = \frac{E(R_p) - R_f}{\sigma_p}$$
 (2)

 R_f stands for Risk-Free Rate, E (R_p)indicates the expected return on the portfolio, σ_p represents the standard deviation of the portfolio. A portfolio with the same expected return has a higher Sharpe ratio if its standard deviation is low. As a result, a portfolio with the largest Sharpe ratio outperforms other portfolios in terms of risk-adjusted performance. The lowest variance strategy helps risk-averse investors minimize stock risk while maintaining market risk, so the lowest volatility combination will provide clues to investors.

4. Results

Based on the income data of nine stocks from January 4, 2022, to June 30, 2022, this paper simulates the results of 100,000 portfolios with different weights using the Monte Carlo method and displays the expected returns and volatility of these portfolios in the same chart, as shown in the Fig. 2 below.

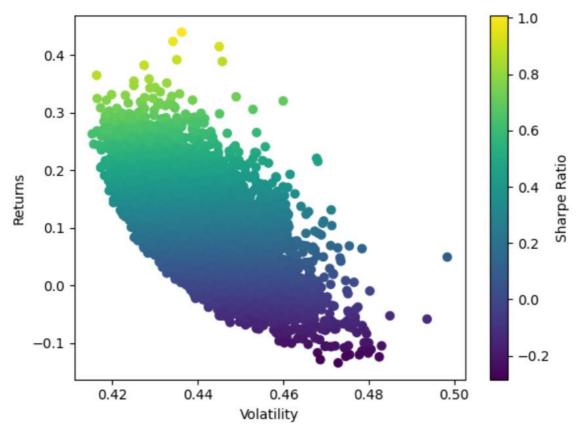


Figure 2: Efficient frontier retrieved by Monte Carlo method.

As shown in the diagram, these results form a sector called the efficient set and the curved boundary of the efficient set is called the efficient frontier. Based on this diagram and the mean variance model, the optimal portfolios, namely the maximum Sharpe ratio portfolio and the minimum volatility portfolio, can be obtained. They can be considered to have the maximum return per unit of risk, and the calculated weight allocations, returns, variances and Sharpe indices are as follows in Table 3 and Fig. 3.

Table 3: Asset weights under two criterions.

	CAQC	GXGK	BFHC	GFLY	BYD
Maximum	29.27%	1.18%	4.92%	17.05%	31.09%
Sharpe Ratio					
Minimum Vola-	15.85%	5.39%	11.38%	18.58%	20.72%
tility					
	YWLN	YGDY	JSJD	XDZN	
Maximum	8.77%	1.32%	5.1%	1.29%	
Sharpe Ratio					
Minimum Vola-	0.54%	7.49%	14.32%	5.73%	
tility					

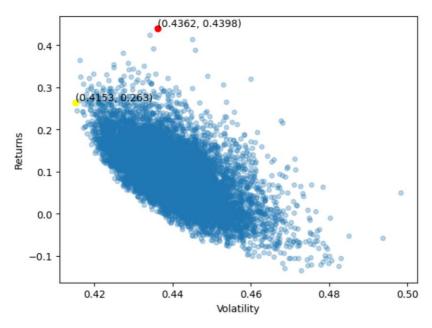


Figure 3: Maximum sharpe ratio point and minimum variance point.

The results of these two portfolios are very different. In the maximum Sharpe Ratio portfolio, BYD has the largest weighting at 31.09%, while GXGK has the smallest weighting at 1.18%. In the minimum volatility portfolio, BYD has the largest weighting at 20.72% while YWLN has the lowest weighting at 0.54%. Comparing between these two portfolios, CAQC, BFHC, YWLN, YGDY and JSJD have very different weights, while GXGK and XDZN have very small weights in both portfolios. This paper validates the model using real data from 1 July 2022 to 30 December 2022, and the daily yield change curves obtained are as follows in Table 4, Fig. 4, Fig. 5 and Table 5.

Table 4: Portfolio characteristics of the two portfolios.

	Sharp Ratio	Volatility	Returns
Maximum Sharpe Ratio	1.0082	0.4362	43.98%
Minimum Volatility	0.6333	0.4153	26.30%

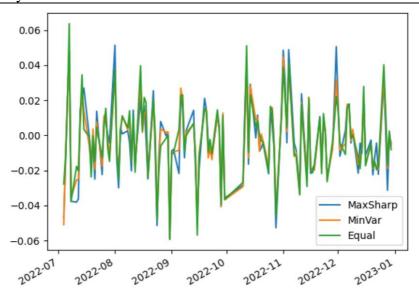


Figure 4: Daily yield change curve.

The blue line represents a maximum Sharpe ratio portfolio, the orange line represents a minimum variance portfolio, and the green line represents an equally weighted portfolio.

The cumulative returns of the maximum Sharpe ratio, minimum variance and equal-weighted portfolios were calculated, and the results were -4.6%, -22.23% and -21.25% respectively, indicating that the maximum Sharpe ratio model outperformed the equal-weighted model, while the minimum variance model was inferior to the equal-weighted model.

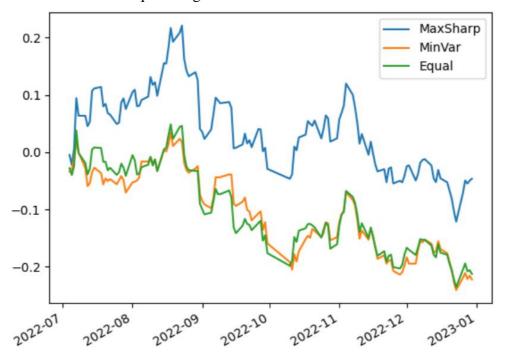


Figure 5: Cumulative return.

Table 5: Cumulative yield on the last day.

	Returns
Maximum Sharpe Ratio	-4.6%
Minimum Volatility	-22.23%
Equal Weighting	-21.25%

5. Conclusion

This paper uses the Monte Carlo method to simulate investment weights and apply mean-variance analysis for portfolio optimization to construct a maximum Sharpe ratio portfolio and a minimum volatility portfolio. The maximum Sharpe Ratio portfolio was found to have a much higher return than the minimum volatility portfolio and the equal-weighted portfolio using real data in the second half of the year, proving that the maximum Sharpe Ratio portfolio is very effective for portfolios in new energy.

However, there are shortcomings in this paper. For example, weights are constant, in the actual investment activities, a time-varying portfolio may be more profitable, and deserves in-depth investigation.

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