

# ***An Analysis of Ways to Improve English Teaching Effectiveness in the Context of Education Internationalization***

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**Abstract:** The current landscape of methodological research on the pedagogical efficacy of English education is marked by a notable lacuna in the field of internationalized education, the importance of English education has become increasingly prominent, notwithstanding the manifold challenges and opportunities engendered by globalization and internationalization. This paper endeavors to delineate strategies aimed at augmenting the potency of English instruction within the milieu of educational internationalization. Predominant issues in contemporary English education encompass insufficient educational resources, mismatched quality between teachers and students, the impact of exam-oriented education, and the economic conditions of students. Building upon this premise, this paper undertakes a systematic review of extant literature while expounding upon the effectiveness of various methodologies employed in English language instruction. Recommendations are proffered for optimizing resource allocation, enhancing teacher proficiency, overhauling educational infrastructure, and furnishing comprehensive support to students with an overarching objective to furnish novel paradigms and trajectories for prospective researchers in cognate domains to explore untapped potentialities and contribute towards furthering advancements in English education.

**Keywords:** Education Internationalization, English Education, Teaching Effect

## **1. Introduction**

In the context of globalization today, the internationalization of education has become an important trend in the field of education. With the increasing frequency of international communication and cooperation, English, as a globally recognized language, has become increasingly prominent in international education. However, current English education faces many challenges, including imbalanced distribution of educational resources, mismatched quality between teachers and students, the impact of exam-oriented education, and student economic conditions, which seriously affect the effectiveness of English education. Therefore, this study aims to explore the paths to improve the effectiveness of English education and teaching in the context of educational internationalization. By analyzing the root causes of the problems and proposing corresponding countermeasures, it is hoped to provide references and suggestions for improving English education.

## **2. The Importance and Influence of English Education in the Context of Internationalization of Education**

### **2.1. The Importance of English Education**

The internationalization of education now provides an important opportunity for the development of English education. English is now a globally recognized language, and if students want to learn about the latest technology and participate in international academic exchanges, they must master English [1]. Firstly, with the gradual development of globalization, communication between countries around the world is becoming increasingly frequent. English, as the universal language for international communication and exchange, plays an important role in international education. According to Rao's research, over 850 million people worldwide use English as their mother tongue or second language [2]. In addition, with the deepening of global economic integration, English has become an essential tool for communication and cooperation between enterprises and institutions. Nowadays, more and more people are willing to learn English to find better job opportunities in the increasingly globalized job market [2].

### **2.2. The Impact of Internationalization of Education on English Education**

The internationalization of education has had a profound impact on English education. First of all, the internationalization of education accelerates the globalization of English education and promotes the renewal and reform of the content and methods of English education. Students around the world have access to more high-quality educational content and methods from countries around the world. Secondly, the internationalization of education has improved the international competitiveness of students and promoted international exchange and cooperation in English education. Thirdly, the internationalization of education has promoted the diversified development of English education, providing students with a wider range of learning choices and employment opportunities [2].

## **3. Challenges**

Despite the increasing importance of English education today, it still faces some challenges. These challenges will directly affect the effectiveness of teaching. This section will demonstrate the challenges that currently hinder the effectiveness of English education and teaching.

### **3.1. Lack of Educational Resources**

Due to various reasons, global educational resources cannot achieve balanced development, and some regions and schools lack advanced educational facilities and resources to provide good teaching conditions and environments. Meanwhile, outdated educational resources can also affect students' attitudes and motivation toward English learning, thereby affecting the improvement of teaching effectiveness. Nowadays, in economically developed regions, the popularity of English education and educational resources is at a high level. However, according to the research of Pham Huy Cuong, many economically underdeveloped regions (especially rural areas) around the world suffer from insufficient educational resources, outdated teaching facilities, and limitations in English education curriculum, which pose significant difficulties and challenges to the popularization of English education and hinder the effectiveness of English teaching [3]. Furthermore, it can be concluded from the articles of Carter Thomas et al. that the loss of many teachers due to teachers' salaries, lack of administrative support retirement and so on reasons can also affect the effectiveness of education, and some schools and children are affected to some extent by the loss of teachers [4].

### **3.2. The Quality Mismatch between Teachers and Students**

The mismatch between the quality of teachers and students refers to the mismatch between the educational level, professional competence, and teaching ability of teachers and the needs and expectations of students. Some teachers lack an international educational background and cross-cultural communication skills, which cannot meet the requirements of educational internationalization. Secondly, the low quality of English education is also one of the reasons that hinder the effectiveness of English teaching. Taking China as an example, a considerable number of universities have low foreign language proficiency, and the teaching ability of foreign language teachers on campus is limited, making it difficult to provide support for English education, which invisibly creates obstacles to English education [5]. In addition, some foreign language teachers themselves lack educational concepts and only transmit textbook knowledge to students, lacking the concept of talent cultivation. This not only poses difficulties and challenges to the effectiveness of English teaching but also hinders the comprehensive cultivation of people in education.

### **3.3. The Impact of Exam-Oriented Education**

Exam-oriented education tends to focus on exam scores and rankings, which brings great learning pressure to students, leading to the teaching process focusing too much on training exam-taking skills and strategies, while neglecting the cultivation of students' comprehensive literacy and practical abilities. Meng et al. used China as an example to demonstrate that Chinese students only focus on exam scores and believe that "exam scores" are the best representative of personal abilities. Learning English is only to prepare for English exams, leading to a large number of Chinese students experiencing the phenomenon of "mute English" [6]. This is also one of the reasons that hinder the effectiveness of English teaching.

### **3.4. The Economic Conditions of Students**

Some students have economic problems that hinder their ability to continue their education, especially for some college students, whose debt problem is a common problem. Many college students have to borrow money to pay for their tuition, living expenses, and other expenses, which leads to a large amount of college student debt. According to the data, approximately 44 million graduates in the United States hold student debt, which can hurt the borrower's financial condition [7]. Students in debt face financial pressure and psychological burden, which affects their willingness and ability to continue receiving education. Student debt may also lead to students reducing their academic time, choosing part-time jobs, and even giving up their studies, thereby affecting their academic performance and learning motivation. According to a 2019 research report, some medical students are affected by their mental health and academic performance due to medical student debt. The high debt also encourages medical students to pursue high-income majors, which is also not conducive to their future career choices [8]. Due to economic conditions, students blindly pursue high-income jobs. Resources and talents are concentrated in certain fields, leading to a lack of talent in some key areas, which is not conducive to personal development and social progress. This also leads to the waste of talent and a decrease in social innovation vitality. Over time, social class differentiation and wealth gap become increasingly serious, exacerbating social instability and affecting social harmony and stability.

## **4. Exploring the Path to Improving the Effectiveness of English Education and Teaching**

In the context of the internationalization of education, exploring ways to improve the effectiveness of English education and teaching is also an important topic in the current field of English education.

However, to achieve this goal, it is necessary to face and solve a series of problems that are hindering the effectiveness of English teaching. This article will analyze the above current situation, analyze its impact on the effectiveness of English education and teaching, and propose corresponding solutions and strategies.

#### **4.1. Promoting the Allocation of Educational Resources**

Firstly, the scarcity of educational resources is one of the important factors affecting the effectiveness of English education and teaching. In response to the lack of educational resources mentioned in the above section, the following solutions can be adopted:

The government and society should increase investment in educational resources, and improve the allocation and utilization efficiency of educational resources. For example, building more modern school facilities, purchasing advanced teaching equipment, and providing more opportunities for teacher training and development.

Second, the country should attach importance to the construction of educational resources in impoverished and rural areas, ensuring that every student can enjoy good educational conditions and environment. Policy formulation and project implementation can promote the balanced development of educational resources.

At the same time, promotes international cooperation and resource sharing to jointly address the challenge of insufficient educational resources. With the development of the Internet, more and more high-quality educational resources can be accessed by ordinary people [9]. For example, students can use the Internet to search for high-quality teaching resources (such as e-books and courseware) in various countries. On some video sites, such as YouTube, students around the world can see excellent online courses uploaded by users from all over the world, thus exposing them to more high-quality educational content and methods.

By implementing the above strategies, the problems caused by insufficient educational resources can be gradually alleviated, the popularization rate and teaching effectiveness of English education can be improved, and a better learning environment and opportunities can be provided for students.

#### **4.2. Improving the Quality of Teachers and Students**

Secondly, the mismatch in the quality of teachers and students is also a key issue affecting the effectiveness of English education and teaching. According to a 2019 study, a certain comprehensive quality of teachers is positively correlated with student performance [10]. The overall quality level of the teaching staff may not be high, and there may be differences in the learning ability and subject foundation level of students. This mismatch can lead to uneven teaching quality, affecting the effectiveness and effectiveness of English education.

The education department should strengthen the training of teachers and improve their professional quality. By conducting systematic teacher training courses and professional development activities, it continuously improves the teaching level and educational philosophy of teachers, so that they can better adapt to the learning needs and teaching environment of students.

Teachers had better not blindly pay attention to the teaching of textbook knowledge but also train students to become talents in society. It is important to pay attention to teaching according to students' aptitude, which is also an important teaching method and principle in teaching. In teaching, according to different students' learning ability and their qualities, teachers choose learning methods suitable for each student's characteristics to provide targeted teaching, give full play to students' strengths, stimulate students' interest in learning, build students' confidence in learning, and promote students' all-round development.

This is the way to be responsible for students. Textbook knowledge and test scores are important, but what's more important is that students can cultivate their thinking ability and creative consciousness thanks to teachers' education.

At the same time, students should also actively accept guidance, improve their quality, match the professors of teachers, actively cooperate with teachers' teaching by their aptitude, actively participate in the courses that can teach teachers by their aptitude, take the initiative to learn and understand their strengths and interests, take the initiative to absorb knowledge and skills and play their potential.

The implementation of the above measures will help solve the problem of mismatch between teachers and students and improve the teaching effect and effectiveness of English education.

#### **4.3. Reform of the Education System**

Furthermore, the impact of exam-oriented education cannot be ignored. The education model that overly emphasizes exam scores may lead to students placing too much emphasis on exam scores and neglecting their practical application and language communication abilities in English learning. This is not conducive to the comprehensive and personalized development of students and also affects the teaching effectiveness of English education. To address the impact of exam-oriented education on English education, a series of measures can be taken to improve it.

For example, reform the education system through policy measures. According to an article published by Xue et al., it can be seen that China is indeed making efforts to reform the education system. China's "double reduction policy" provides higher quality and universal education resources, with a greater emphasis on educational equity and quality education [11]. The double reduction policy proposes to reduce the heavy workload of compulsory education, improve the level of after-school services in schools, and meet the diverse needs of students. The purpose of the double reduction policy is to reduce the burden of homework and extracurricular training on students, build a high-quality education system, ensure educational fairness, and promote the development of quality education.

Schools and education departments should focus on cultivating students' comprehensive abilities and creativity. Diversified teaching methods and evaluation methods should be adopted to enable students to develop comprehensively. In terms of teaching methods, a "flipped classroom" can be adapted to readjust the time inside and outside the classroom, transferring the decision of learning from teachers to students. This can stimulate students' interest in learning and promote their all-round development. At the same time, provides scientific evaluation standards and support for teachers, encourages them to explore innovative teaching methods and strategies, and promotes the comprehensive improvement of education and teaching. In terms of the evaluation system, schools and education departments can innovate independently and create a set of evaluation systems that are suitable for their own schools or education jurisdictions. The teaching assessment and evaluation feedback of each period, help teachers to explore the appropriate evaluation feedback system. Teachers can also be encouraged to exchange discussions and share their teaching experience so that teachers can receive appropriate training and improve their education level.

By implementing the above measures, the universities can effectively address the impact of exam-oriented education on English education, and improve the teaching effectiveness and quality of English education.

#### **4.4. Economic Conditions of Students**

Finally, the economic conditions of students are also an important influencing factor. This will affect their willingness and ability to continue receiving education. To elaborate on the measures to solve the economic problems of students.

The government should increase economic and scholarship support for students. The government can help students reduce their economic burden and fundamentally solve their economic problems by increasing education subsidies, increasing the amount of student loans, and issuing more scholarships. At the same time, the government can also establish a sound financial aid system and provide more economic assistance and support to students from economically disadvantaged families through relevant laws [12].

Schools and educational institutions should strengthen their career planning and employment guidance for students. Schools can establish career development centers or employment guidance institutions to provide students with services such as career counseling, job-seeking skills training, internship opportunities, etc., to help them better plan their future development and improve their employment competitiveness. In addition, schools can strengthen cooperation with enterprises, provide more employment opportunities and internship positions, and help students better integrate into society and the job market.

Establish a sound financial education system and strengthen financial management training for students. Schools can offer financial management courses or hold financial management lectures to teach students how to correctly manage their finances, loans, investments, and other knowledge and skills, improve their financial awareness and ability, plan their economic situation reasonably, and prevent and reduce unnecessary debt accumulation.

We can take a series of measures to improve the teaching effectiveness of English education in response to the above issues. Firstly, government departments should increase investment in educational resources. For example, MOOCs, which can be recorded by the government or universities and uploaded via the Internet, improve educational facilities and teaching conditions.

In addition, it can also comprehensively improve the teaching effectiveness of English education by reforming the education system, promoting innovation in education and teaching models, and strengthening the promotion of the financial education system to alleviate the economic conditions of students.

## 5. Conclusion

This paper systematically explores various ways to improve the effectiveness of English teaching in the context of education internationalization by referring to relevant research results. The research not only puts forward a variety of strategies and measures but also elaborates and analyzes them in detail. Specifically, these strategies and measures include but are not limited to advocating the equalization and sharing of educational resources to ensure that all students can enjoy quality educational resources; Promoting the continuous improvement of the quality of teachers and students, improving the teaching level of teachers using education training and teaching evaluation, and improve students' English application ability through diversified learning methods and practical activities; Support the reform of the education system, such as the introduction of international education concepts, teaching models and curricula to meet the needs of the era of globalization; Efforts have been made to improve the economic conditions of students, and measures such as scholarships and grants have been set up to ease the burden of students with financial difficulties so that they have more opportunities to receive quality English education.

The results of this study have important theoretical and practical significance in the field of English education. On the one hand, it provides powerful theoretical support and practical reference for educational decision-makers to formulate relevant policies and measures; On the other hand, these strategies and measures help to increase the social attention and importance of English education, and further promote the popularization and development of English education. In addition, by improving the quality of English teaching, educators can cultivate internationally competitive talents. In this paper, various methods such as literature retrieval and data analysis are used to review and analyze

and strive to present the research status and results comprehensively and accurately. However, there are still some limitations in the relevant practice, for example, the implementation effect of some strategies and measures is affected by many factors such as regions, schools, and teachers. Therefore, it is hoped that the results of this study can provide new ideas and directions for future international education research, to make more breakthroughs in theory and practice.

Facing the future, this paper hopes that researchers can continue to pay attention to the development of English education and constantly explore more effective improvement measures to promote the smooth progress of education internationalization. At the same time, all sectors of society should work together to create a more favorable environment for English education and help global English education reach a new peak.

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