# The Influence of Social Media on College Student's View of Love

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Abstract: College students enter the campus, leave their family of origin, break away from the control of their parents, and realize the "liberalization" of mobile phones and social media. With the development of Internet technology, Social media is growing rapidly, and college student's view of love will be influenced by social media. Whether college students' love views are correct or not is related to their future happiness in family life. Therefore, it is really important for college students. The main content of the paper is to introduce the definition of love and social media, as well as the positive and negative effects of social media on college students and social media is indeed diss college students' view of love has a great impact. If society and schools can better guide college students through social media, then it is very important for the development of society. This study enriches the content of ideological and political education and provides a new perspective and thought for college educators to carry out love education.

**Keywords:** view of love, college students, social media, Internet, technology

#### 1. Introduction

Nowadays, with the development of the Internet technology, the social media platforms are becoming more and more abundant. However, the rapid development of social media platforms not only affects the communication and learning methods of college students but also affects the formation of college students' love views, There are some previous investigations of such problems. For example

Yuan Lixiang and others analyzed the influence of social media on college students through questionnaire surveys and other methods and found that excessive dependence on social media may cause mental health problems such as loneliness, vanity, and anxiety, and these mental health problems indirectly affected the formation of college students' love view. Leman and others examined the motivation of young people to use Facebook, conducted a questionnaire survey on 143 college students, and found that those who were good at expressing their expressions on the Internet were more likely to establish new friendships and initiate romantic relationships through Facebook [1]. Zhang Liangyue conducted a questionnaire survey, and found that the use of WeChat positively affected the satisfaction of intimate relationships, and moderate social media contributed to the establishment of emotion [2]. So, from these investigations, we can easily find that social media can significantly influence the relationships of young people, so the study question is As college students spend more time on social media platforms, will their love view be affected by it? The research method is Based on the analysis of the existing literature, analyzing the influence of social media on

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students' view of love. Finally, The purpose of this study is to help students establish a correct view of love

#### 2. Literature Review

### 2.1. The Concept of Love

The view of love is the attitude, viewpoint, and methodology that a person should have when facing love, and it is also the view of the problem of love between men and women, the outlook on life, values, and world outlook on the issue of love performance.

Different people have different views on the understanding of the love view, and experts always take the love view as an attitude or an opinion about some love problems. For example, Yanhua Liu and others think the concept of love is a concentrated embodiment of a person's world outlook, outlook on life, and values on the issue of love, and it is the basic attitude towards love and the basic attitude of love [3].

## 2.2. The Concept of Social Media

Social media is a platform for different people to discuss, evaluate, and communicate about social behavior. There are multiple versions of the definition of social media, which are expressed differently but share common connotations. For example, Antony Mayfield defined social media as a new type of online media that opportunities users to participate greatly, and it has several features: Participation, openness, communication, dialogue, community, and connectivity. In addition, Dahong Min says social media can give users a great space to participate, which can not only meet the needs of people's personal basic data storage but more importantly, it can meet the psychological needs of users of "being discovered" and "being worshipped" [4].

#### 3. Analysis of the Negative Impression of Love View in Social Media

## 3.1. The Lack of Love Education in Colleges and Universities

As social media is used as a platform often used by college students in their daily lives, it has become an important carrier of college students' love state and love problems. Therefore, to avoid the negative impact of social media on college students' love views, colleges and universities need to guide students to establish a correct view of love. At present our country college students love knowledge and experience of learning mostly from social media, family, friends, and siblings, and get the information of the good and bad are intermingled. It causes some college students don't know how to treat love, how to choose a partner, how to love with the opposite sex, how to treat brokenhearted, how to treat a love triangle, polyamorous love, and premarital sex, even because of the lack of knowledge and experience, students don't know how to get along with the opposite sex and express love, so they need school scientific guidance, especially related to love moral content. School is the main body of education and the main place to train people. School education plays an important role in the formation process of students' personalities [5]. What's more. However, with the development of sex education in colleges and universities, the quality of education has gradually improved. The education mode is still a one-way indoctrination method adopted by teachers to college students, and its content and essence have not changed. This makes college students unable to combine the content in the class when dealing with the love problem in reality. Therefore, college students' love concept education should pay attention to innovation, make full use of social media platforms, and provide targeted education and guidance to college students, to achieve the expected educational results of love education.

## 3.2. The Lack of Family Education

The concept of family education includes respect, fairness, democracy, freedom, unconditional love, a sense of boundary, family meetings, filial piety, contract, and communication. In practice, family education makes it easy to make mistakes, because most of the parents have not been specially trained, many parents ignore their education responsibilities, and parents want their children to be successful and successful psychologically easy to make family education deviate from the direction. At present, the family education concept is conducive to college students establishing a correct view of love. However, there are also some families whose educational concepts are relatively backward. For example, Some parents pay too much attention to their children's education, regard love before college as a wrong behavior, and strictly prohibit the topic of love and sex, which leads to the lack of love knowledge and love experience among college students. At the same time, under such long-term pressure, college students are more likely to be curious about the wrong view of love in social media, such as sexual behavior. In addition, Many parents do not pay attention to the cultivation and education of their children's character, but the development of their children's lives is mostly caused by their character ignoring the child's character education is to ignore the child's soul. Take confidence as an example, of a person's growth power, confidence often makes people stick to themselves in difficulties and stimulates their potential. to achieve unexpected achievements. However, our parents do not cultivate their children's confidence, or because the reserved national character of the Chinese people is more likely to fall into the self-modesty of "I am not good enough". According to incomplete statistics, in a survey of all juvenile offenders in the Henan Provincial Youth Administration Institute, 22.3% of them thought that their criminal behavior was not recognized by their parents, and they wanted to attract the attention of their parents [6].

### 3.3. The Lack of Good Self-control

College students themselves have a lack of control over the use of social media. The influence of social media on college students is not only related to social media but also related to the internal efforts of college students themselves. The negative impression of social media on college students' love concept is mainly because some college students do not have good self-control ability. The anonymity and convenience of social media platforms make college students separated from the environment of family members, teachers, classmates, friends, and other acquaintances, and give them extreme freedom. College students can freely browse all kinds of information and make speech according to their own will. College students generally show a rational attitude, but the active thoughts, extensive interests, the pursuit of novelty, and lack of self-control of college students are likely to be seduced by all kinds of temptations. Therefore the love view of college students will be negatively affected. In addition. The content of social media is becoming more and more rich, which makes it difficult for college students to identify effective information independently, It leads to the negative impact of the concept of love. Second, there are many informal love ideas and love moral ideas such as how to brainwash the opposite sex or how to revenge the former this kind of topic, and college students to social media have great curiosity and desire, for this fresh, stimulating information, It is difficult to make their judgment, which leads them astray [7].

#### 4. Countermeasures

## 4.1. Strengthen Love Knowledge

Ideological and political educators are the transmitters of ideological and political education information and are the decisive factor in the success or failure of ideological and political education Teachers 'educational research ability is of great significance to promoting teachers' professional

development and improving the quality of education and teaching. Through the sorting of the literature on how to conduct education research, the research results of scholars are summarized, including research interest, problem awareness, research skills, and academic innovation, which provides a reference for educators to engage in education research. The existing research is still insufficient, and the discussion on teacher education research ability is mostly based on the theoretical description, lack of speculative inquiry and theoretical analysis, and lack of empirical research based on investigation. How to educate teachers should further explore the expansion of research content and depth and the selection of research methods [8-9]. Therefore, the implementation of education work plays a vital role in the cultivation of college students' love views.

## 4.2. Improve the Social Media Network Environment

As an important part of social ideology, law and morality are the important behavior norms of society, and they both restrain people's behavior and adjust their social relationships, If college students want to form a correct view of love, they need not only their self-control but also need clear laws and regulations to improve the social media network environment. In particular, some values that deviate from the socialist core values are easy to mislead college students. Therefore, this kind of bad information needs to improve the network law and enhance the standardization of social media. In addition, The government can also strengthen the control of social media through some reward and punishment systems, and severely punish those contents that deviate from the mainstream social culture on social media. On the contrary, it can reward those contents that spread positive emotional values on social media and contribute to social progress. Spreading the mainstream culture of society greatly reduces the emergence of violence and other bad information [10].

# 4.3. Create a Good Family Education Environment

Due to the influence of traditional ideas, some parents regard their children's love behavior before college as taboo, and they are silent about love knowledge education, especially about sexual knowledge. According to data, the primary sources and ways for middle and high school students to acquire sexual knowledge include computer networks, books, newspapers and magazines, film and television works, and communication between peers, while the sexual knowledge obtained from class and parents is extremely limited. Therefore, parents should abandon traditional ideas, pay attention to children's grades at the same time, and pay attention to the development of children's physical and mental health. Parents should be aware that they should actively communicate with their children so that they can avoid the influence of lousy love information, and also promote their children to form a correct view of love [11].

### 5. Conclusion

The development of society cannot be separated from the healthy growth of college students, among which the correct view of love is also an essential part of healthy growth. Nowadays, with the rapid development of social media, college students can easily acquire a lot of knowledge about love on the Internet, which not only provides convenience for college students 'love knowledge but also brings a lot of problems to the formation of college students' love concept. Social media has both advantages and disadvantages for college students 'love concept. This paper analyzes the negative influence of social media on college students' love concept and puts forward countermeasures from the three perspectives of school, family, and society. For example, schools should pay attention to updating educational concepts, meet the learning needs of college students, and actively popularize love knowledge. Families should pay attention to their children's love problems and optimize the family growth environment. Society should strengthen and perfect the network law, strengthen the legal

protection, and carry forward the mainstream culture However, there is certainly a deviation between the measures and the behavior in reality, so we need to do some questionnaires to improve the research on this subject.

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