

Research on the mechanism of youth-friendly city impact based on structural equation model

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Abstract. For urban development, the focus must be on the youth, and the construction of youth-friendly cities is in line with the needs and trends of the times. However, existing research on youth-friendly cities mainly concentrates on policy principles, paying less attention to urban spaces closely related to the youth and lacking an evaluation mechanism for youth-friendly cities. Additionally, in current practices, the construction of youth-friendly cities is predominantly concentrated in economically developed first and second-tier cities, with insufficient implementation in county-level units. Against this background, this study employs a structural equation model to investigate the mechanism of youth-friendly cities. The research focuses on Suning County, aiming to explore the path of constructing a youth-friendly city at the county level and proposing effective strategies. The analysis involves the examination of existing resources, permanent population, age structure, and academic situations in Suning County. Subsequently, the study proceeds with model construction and fitting, followed by a fitness test of the model results to draw conclusions that aid in addressing challenges in the process of constructing a county-level youth-friendly city.

Keywords: Structural Equation Model, Topsis Evaluation, Youth-Friendly City Evaluation Indicators

1. Introduction

We conducted a comprehensive, targeted, effective survey of various activities related to the construction of a county-level youth-friendly city in Suning County, Hebei Province. The study included assessing the overall satisfaction, sense of fulfillment, and expectations of the youth in Suning County regarding policy implementation and the benchmarking process. We summarized the reasonable aspects of policy implementation and conducted research on practical issues that arose during the process, documenting interviews with the youth in Suning County. Based on these interviews, we distributed questionnaires to the youth in Suning County for data collection, aiming to accurately understand the “pain points” of the youth. This article, based on survey data, formulates model hypotheses for relevant issues and provides corresponding solutions, offering a simple reference for consideration.

To begin, let's organize the identified problems:

Problem 1: Constructed a structural equation model with latent variables for county-level economic development, policy support, resource allocation, youth-friendly city, youth employment, youth travel, youth housing, youth exchange, and youth cultural entertainment, conducting a path analysis.

Problem 2: On the basis of the initial model, continued to refine and optimize the model, checking for violations of estimation. It was found that there was no negative error variance, and the absolute value range of the standardized estimation coefficients was 0.07-0.90, indicating no violation of estimation. Therefore, an overall model fitness test can be conducted.

Problem 3: Conducted a fitness test of the model results to achieve optimal decision-making.

2. Literature Review

The construction of youth-friendly cities differs from conceptual planning for cities targeting vulnerable groups such as “child-friendly cities” and “elderly-friendly cities.” Scholars have proposed construction principles, including policy friendliness, spatial quality, industrial innovation, and youth subjectivity [1]. In terms of research methods, scholars have evaluated youth-friendly cities based on big data using techniques such as cluster analysis and inverse distance weighting [2]. Some researchers have applied structured theory to discuss the theoretical connotations, functional features, and the construction of indicator systems for youth-friendly cities [3]. The metaphorical analysis of youth-friendly city construction using the metaphors of “container” and “magnet” is also an important theoretical outcome of related research [4]. Additionally, some scholars, based on the youth-friendly city practices, with Toronto as a representative [5], have summarized a wealth of pioneering experiences, aiming to provide valuable insights for China.

3. Data Analysis

3.1. Determination of Sample Size

According to the latest data from the Handan City Statistics Bureau, the permanent population of Suning County is 341,919, with 45,087 youths aged 15 to 34. Utilizing pre-survey data (see Table 2), the overall variance $S^2=1.84$. Setting the relative error limit not exceeding 5% (i.e., absolute error limit $d=0.1448$), with a confidence level of 95%, the initial sample size is determined as follows:

$$n_0 = \frac{NZ_{\frac{\alpha}{2}}^2 S^2}{Nd^2 + Z_{\frac{\alpha}{2}}^2 S^2} \approx 335$$

Considering a pre-survey questionnaire response rate $r_0=88.33\%$, a further adjustment yields the initial sample size:

$$n_1 = \frac{n_0}{r_0} \approx 380$$

Based on the characteristics of multi-stage sampling and the specifics of this survey project, a design effect $deff=2.5$ is determined. Consequently, the final required sample size for the survey is 950 responses. (Ultimately, 860 valid questionnaires were collected.)

3.2. Data Analysis

3.2.1. Characteristics of Youth in Suning County. According to the latest data, the permanent population of Suning County is 341,919, with males accounting for 51.24% and females for 48.76%. In the age group of 14 to 35, there are 45,087 youths, constituting 22.06% of the population. This youth proportion is significantly lower than that of youth-oriented cities like Shenzhen and Beilun (Shenzhen’s youth population is approximately 52%; Beilun District in Ningbo has a youth population ratio of about 33%). The proportion of youth in Suning County is low, local employment rates are not high, and there is uneven development among the youth in various towns.

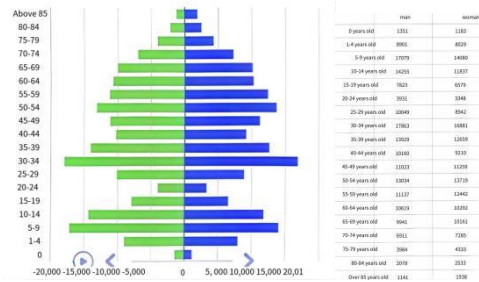


Figure 1. Age Composition of Suning County Population

3.2.2. Gender and Age Distribution of Survey Participants. As shown in Figure 2, the total number of survey participants is 860, with 442 males (51.4%) and 418 females (48.6%). The gender ratio is close to 1:1, indicating the reliability of the survey data. Figure 3 illustrates that among the surveyed individuals, there are 200 participants aged 14-18, 221 aged 19-23, 203 aged 24-28, and 236 aged 29-35, demonstrating a relatively even distribution across age groups.

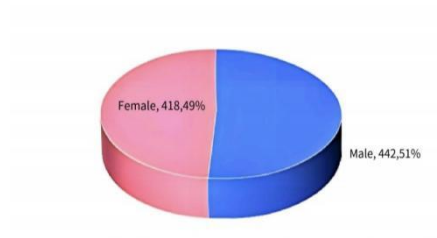


Figure 2. Gender Ratio of Survey Participants

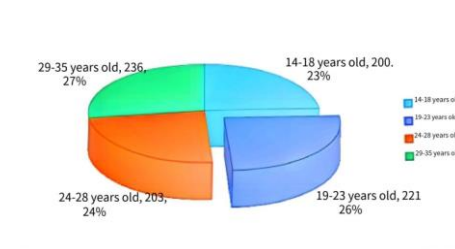


Figure 3. Age Distribution of Survey Participants

3.2.3. Education and Employment Status of Survey Participants. Figure 4 indicates that the majority of survey participants are students, with approximately 34% already employed and 12% unemployed. The proportion of unemployed individuals remains significant, while the number of entrepreneurs is relatively small. Figure 5 reveals that among the employed respondents, a considerable number work in private enterprises, foreign-funded enterprises, and the commercial service industry.

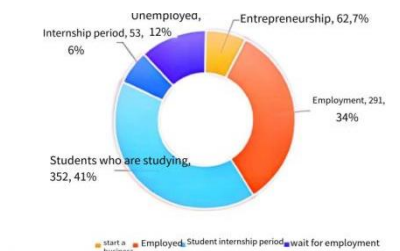


Figure 4. Current Status of Survey Participants

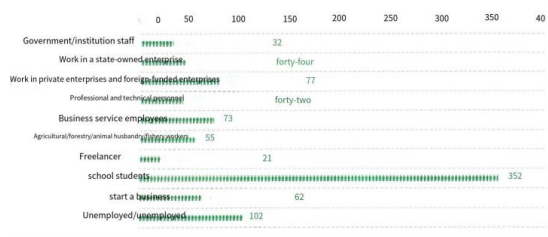


Figure 5. Occupational Distribution of Survey Participants

4. Model Construction and Solution

4.1. Initial Model Construction

To explore the impact mechanisms of county-level economic development, policy support, and resource allocation on the construction of a youth-friendly city, this study constructs a structural equation model with latent variables for county-level economic development, policy support, resource allocation, youth-friendly city, youth employment, youth travel, youth housing, youth exchange, and youth cultural entertainment. Path analysis is conducted, and the initial model is illustrated in Figure 6.

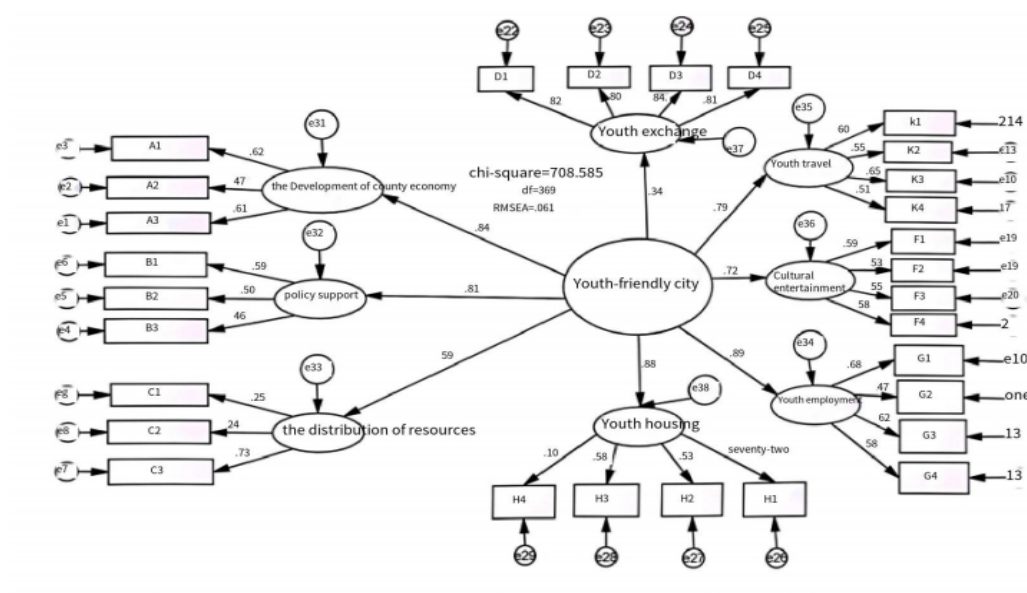


Figure 6. Initial Model

Upon importing the data into the initial model and running it, the model is identifiable. The CMIN/DF ratio is 1.98, indicating a good fit. However, GFI=0.83<0.9, CFI=0.84, AGFI=0.83, RMSEA=0.061>0.05, and p-value=0.000<0.05, suggesting that the model is less than ideal and requires further modification.

4.2. Model Revision and Fitting

Building upon the initial model, further adjustments and optimizations were made, checking for estimation violations. It was found that the model had no negative error variances, and the absolute values of the standardized estimation coefficients ranged from 0.07 to 0.90. The model did not exhibit violations of estimation, allowing for an overall model fit test. The revised model was adjusted based on modification indices (MI values) as shown in Table 1. In consideration of practical significance, relevant constraints were added or removed for latent variables. The changes in fit indices and comparative fit indices were analyzed to determine the appropriateness of the adjustments.

Table 1. Modification Indices

			M.I.	Par Change
e5	<-->	e24	21.22	0.19
e6	<-->	e23	33.00	0.18
e8	<-->	e9	29.88	0.68
e8	<-->	e29	27.77	0.65
e9	<-->	e29	20.44	0.54
e21	<-->	e29	11.06	-0.20

From a practical perspective, adding these six paths holds practical significance. As observed in previous research, policy support providing opportunities for collaborative learning among the youth may stimulate youth exchange to some extent. Furthermore, a focus on resource allocation favoring youth development can enrich their cultural and entertainment development.

The schematic diagram of the model after modification shows a significant decrease in the chi-square value. By comparing the fit indices and competitive fit indices between the initial and revised models, it is evident that the revised model fits better than the initial one, as detailed in Table 2.

Table 2. Fit Indices of Initial and Revised Models

	Initial Model	Revised Model
CMIN/DF	1.91	1.53
AIC	831.27	619.97
NCP	334.47	211.37

The values of various fit indices for the revised model are smaller than those of the initial model, indicating a better fit for the revised model. The modified model is presented in Figure 7.

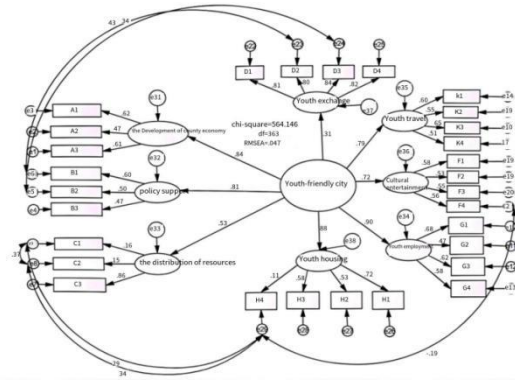


Figure 7. Revised Model

4.3. Analysis of Model Results

(1) Fit Test

The fit indices in the results are as follows: GFI=0.901, AGFI=0.911, CFI=0.926, all exceeding 0.9; RMSEA=0.047<0.05, and the chi-square value has significantly decreased. The chi-square value/degrees of freedom ratio=1.53, within the range of 1 to 3, indicating a relatively ideal fit. Overall, the model's various indicators meet the optimal fit criteria after adding relevant paths.

(2) Model Conclusions

The standardized path coefficients of the structural equation model reflecting the importance of the explained variables are presented in Table 3:

Table 3. Standardized Path Coefficients of the Revised Structural Equation Model

			Estimate
Youth-Friendly City	<---	County Economic Development	0.84
Youth-Friendly City	<---	Policy Support	0.81
Youth-Friendly City	<---	Resource Allocation	0.54
Youth-Friendly City	<---	Youth Exchange	0.31
Youth-Friendly City	<---	Youth Travel	0.79
Youth-Friendly City	<---	Cultural Entertainment	0.72
Youth-Friendly City	<---	Youth Employment	0.90
Youth-Friendly City	<---	Youth Housing	0.88

County economic development, policy support, and resource allocation all have significant positive effects on the construction of a youth-friendly city, with path coefficients of 0.84, 0.81, and 0.54, respectively. Therefore, building a youth-friendly city requires vigorous development of county-level economics, industrial innovation, and the creation of urban brands. Policies should be inclined towards

young talents, and substantial investments in public resource facilities are needed to meet the multidimensional needs of youth in living, working, and leisure.

②The positive impacts of county economic development and policy support are substantial, with path coefficients exceeding 0.8. Therefore, when constructing a youth-friendly city, priority can be given to supporting county economic development and improving policies.

③Youth exchange, youth travel, youth housing, youth employment, and youth cultural entertainment all positively contribute to the construction of a youth-friendly city, with path coefficients of 0.31, 0.79, 0.72, 0.90, and 0.88, respectively. Among them, the promoting effects of youth employment and youth housing are particularly significant. Therefore, focusing on these two aspects is essential for actively promoting the construction of a county-level youth-friendly city.

5. Conclusion

1. The realization of a youth-friendly city can be achieved through community or rural transformation, involving developers and emphasizing commercial formats for investment and operation. At the second level, choosing a bustling area in Suning County to construct a benchmark youth community is recommended. This community would introduce services such as employment and entrepreneurship consulting, childcare services, domestic services, and psychological counseling to meet the material and spiritual needs of the youth.

2. Leveraging Suning's current ecological texture, diverse ecological tracks with different themes (cultural heritage charm, fresh ecology) can be developed. Additionally, the construction of cycling stations and ecological parks, along with the incorporation of suitable youth-friendly signage, is proposed. Finally, enhancing existing park infrastructure, introducing creative projects, and creating distinctive focal areas can enhance the appeal for youth recreation.

3. To retain young people locally, the establishment of various platforms such as industrial aggregation platforms, investment attraction, and returning home for entrepreneurship needs to be expedited. Furthermore, precision in formulating talent policies is crucial to attract young individuals from outside the region.

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